



Reconnect. Rebuild. Recover

Amna (previously known as Refugee Trauma Initiative)

Job title: Communication and Advocacy Specialist	
Team: Communication/Advocacy	Location: Europe / Middle East / Africa (EMEA)
Contract Length: 1 year (with a view to extending)	Salary: 49,600 – 55,100 GBP annually as a general reference and adjusted to the country of operation

Who We Are

Amna means safe in Arabic - representing the core of our work - supporting communities and frontline workers to bring non-clinical mental health support to every person affected by war, conflict and displacement. At Amna, our core values of respect, understanding, curiosity and connection guide everything we do. Our mission is to build community capacity for healing. Our vision is a world where refugees can determine their future unbounded by the impacts of conflict and displacement.

We partner with local organisations and institutions working with displaced communities to set up psychosocial healing services in which individuals and groups can discover and connect to practices that promote their healing and wellbeing. We invest in and train people within these organisations to provide this support, and we help partners build psychosocial interventions in collaboration with refugee communities – all with a values-based, trauma-sensitive and identity-informed approach.

Our partnerships are not limited. We connect partners through our global healing network of peer organisations to exchange learnings and enhance their practices as the network strives to support forcibly displaced communities around the world.

Safeguarding

The role-holder will have experience working according to ethical and good practice safeguarding principles. They will be expected to adhere to and promote Amna’s Child and Vulnerable Adult Safeguarding Policies as they will be involved and responsible for programmes working with children and vulnerable groups in different settings.

How Will You Make a Difference?

As the Communication and Advocacy Specialist for Amna, you will play a pivotal role in amplifying our mission and the voices of refugees and displaced people, expanding outreach and building a compelling online presence. This position reports directly to the CEO and offers a unique opportunity to drive impactful communication strategies in the context of displaced communities. The Communication and Advocacy Specialist will oversee Amna’s online presence, lead the development and dissemination of the organisation’s visibility, contribute to engaging relationships with partners and donors and expansion of Amna’s Global Healing Network worldwide.

Key responsibilities:

Strategic Communication:

- Develop and execute a high-level advocacy and communications strategy, building upon Amna's new strategy for 2024-2028 to focus on identifying the actions, audiences and partnerships required to expand Amna's reach and foster a dynamic global presence.
- Provide concrete ideas for dissemination of research, key advocacy messages and stories generated from Amna's programmes and partners through different communication channels, including social media, website, media and events.
- Identify and develop new communication partnerships and alliances to enhance visibility; manage and nurture existing partnerships.

Content Creation:

- Draft and manage the process of the development of communication materials and compelling content that aligns with our mission and values, including social media posts, press and media releases as relevant.
- Conceptualizing and developing visual assets, such as videos, photography, social media graphics, posters and flyers.
- Respond timely and clearly to media inquiries and to a variety of inquiries and information requests.

Digital Engagement:

- Manage and boost activities on our social media accounts, enhancing followership and engagement.
- Identify new opportunities for engagement with media, partners and other relevant stakeholders to boost Amna's visibility, while keeping abreast of new trends in digital communications field.

Advocacy Integration:

- Identify advocacy opportunities, such as speaking engagements relevant to Amna's work.
- Collaborate with relevant stakeholders, including donors, partners, government bodies to build support for advocacy efforts.
- Work closely with Grants team to incorporate communication activities/contents in all grants proposals and cover communication section during donor's completion report.
- Identify and manage contractors and consultants for bespoke projects or communications strategy
- Set targets with timelines and deadlines, alongside strong monitoring and evaluation, including data analytics to shape Amna's strategy and create campaigns to drive further engagement.
- Utilize data analytics to shape our communication strategy and create campaigns for increased engagement.

Qualifications and Experience:

- Bachelor's or/and master's degree in communications, journalism, international relations or another related field.
- Minimum 5-7 years of work experience in designing and implementing innovative communications/advocacy strategies in international Non-Governmental Organisations.

- Excellent networking and project management skills, including ability to meet deadlines under pressure.
- Proficient in storytelling, with a demonstrated ability to create compelling visual and written content. Experience with social media platforms, WordPress website management, content management systems, and basic graphic design software is essential.
- Possesses the skills to analyse social media data, evaluate the impact of content, and use insights to shape future content strategy and engage audience effectively.
- Passion for human rights, particularly as it pertains to displaced individuals. Ability to work collaboratively within a team and interact effectively with a diverse range of individuals and communities.
- Demonstrable track record of creating content that amplifies voices and stories, contributing to a wider cause or mission.
- Enjoys working in culturally and linguistically diverse teams.
- Enthusiastic and positive attitude, and an excellent team player.
- Language skills: fluent in English and preferably another UN Language.

Attributes and Competencies:

- **Accountability:** Demonstrates responsibility for decisions, manages resources effectively, and exemplifies Amna's values in actions and work ethics.
- **Initiative and Independence:** Excels at initiating and managing tasks independently, able to bring assignments to completion within given parameters and accepted practices.
- **Communication:** Great verbal and written communication skills, capable of effectively interacting with both internal and external stakeholders.
- **Resilience:** Has the capacity to work under pressure, meet deadlines, and maintain a positive attitude amidst challenges.
- **Team Engagement:** Appreciates the significance of a supportive work culture, actively engaging with the team and participating in team activities.
- **Attention to Detail:** Ensures high-quality output and attention to public-facing content.
- **Aesthetic Sensibility:** Possesses a refined sense for digital content aesthetics, understanding the balance between engaging visuals and compelling narratives.

Work Location and Environment:

This role is a remote job opportunity, and open to applicants in Europe, Middle East and Africa (EMEA).

Amna offers a hybrid working environment to its employees allowing for a blend of remote and in-person work.

Please note that the nature of the working environment and hybrid schedule may be adjusted as per the organisation's evolving needs.

Remuneration Package

Remuneration: 49,600 – 55,100 GBP per annum. The final compensation package will be adjusted depending on the candidate's location within the EMEA region.

We recognise that the cost of living and market conditions vary across the region, and as such, the final compensation package will be tailored to reflect the specific location of the successful candidate.

At Amna we are committed to attracting and retaining top talent by offering competitive compensation and benefit packages. We believe in rewarding talent and expertise at a level that corresponds with the local market conditions, ensuring that all our team members are fairly compensated for their skills and contributions.

Commitment to Diversity, Equity, and Inclusion

Amna is committed to fostering a diverse and inclusive workplace where all employees are valued, respected, and empowered to contribute their unique perspectives and talents.

As an equal opportunity employer, we do not discriminate based on race, religion, color, ethnicity, sex, gender, sexual orientation, age, marital status or disabilities status.

Applications are strongly encouraged from people with lived experience as refugees/of displacement.

How to Apply:

Please send your CV and motivation letter to hr@amna.org by **11th February 2024**.

For more information on Amna's work please visit our website: www.amna.org

Due to the urgency of the role, qualified applicants may be invited to an interview at any point during the application process. We strongly encourage candidates to apply before the deadline.

Only Shortlisted candidates will be contacted.